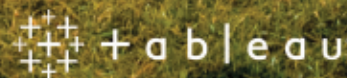


A large-scale outdoor art installation featuring the word 'DATA' in massive, three-dimensional, orange-colored letters. Each letter is densely packed with small, warm-white LED lights, making them glow brightly against the dark night sky. The letters are situated on a well-maintained green lawn. In the background, there are trees with some autumn-colored foliage, and a body of water is visible on the far left. The overall scene is a blend of modern technology and natural beauty.

Make your data make an impact with  
**F.H. Black & Company Incorporated**





# See and understand your data

When you pair smart and curious people with trustworthy data, something incredible happens: data comes to life. People answer questions they didn't know they had, uncovering everyday opportunities and eureka moments alike. Data becomes your competitive edge.

Equip teams with powerful visual analytics from Tableau. Fuel unlimited exploration with interactive visualizations and dashboards that reveal actionable insights. Share securely—on-premises or in the cloud—and watch “a-ha moments” transform your business.

From small businesses to the world's largest companies, governments, and universities, organizations everywhere choose Tableau to see and understand their data.

Start your free trial at [tableau.com/trial](https://tableau.com/trial)







## Interact

Access your data anywhere you need it. With Tableau, you can securely consume your data via browser, desktop, mobile, or embedded into any application.



Desktop



Browser



Mobile



Embedded

## Collaboration

## Analytics

## Content Discovery

## Governance

## Data Prep

## Data Access

Security & Compliance

Extensibility & APIs

## Deployment

Deploy where and how you want. Tableau can integrate into your existing data infrastructure, whether on-prem or in the cloud.



ON-PREMISES



CLOUD



HOSTED



WINDOWS



LINUX



MAC



MULTI-TENANT



# Designed for the individual, scaled for the enterprise

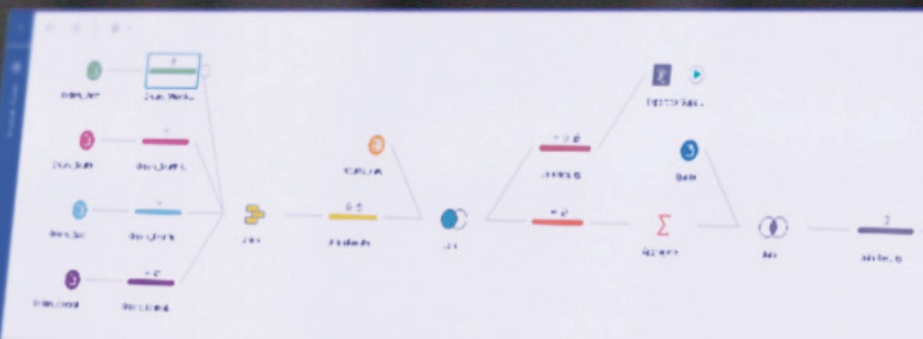
## The Tableau Platform

Tableau is the most powerful, secure, and flexible end-to-end analytics platform. Equip your people with smart, visual, and direct access to their data for every step of the analytics journey.

Our intuitive interface makes it easy to learn and exciting to use. Our flexible architecture means it will work in your environment and with your data.

When it comes to elevating people with the power of data, only Tableau combines a laser focus on how people see and understand data with the kind of robust, scalable platform you need to run even the world's largest organizations.

Empower your people with data and see your expectations get blown away.



Customer Data Table

Order ID	Order Date	Ship Date	Ship Mode	Customer ID	Customer Name
10101	2010-01-01	2010-01-01	Standard Class	10101	John Doe
10102	2010-01-02	2010-01-02	Standard Class	10102	Jane Smith
10103	2010-01-03	2010-01-03	Standard Class	10103	Bob Johnson
10104	2010-01-04	2010-01-04	Standard Class	10104	Alice Brown
10105	2010-01-05	2010-01-05	Standard Class	10105	Charlie Davis
10106	2010-01-06	2010-01-06	Standard Class	10106	Diana Prince
10107	2010-01-07	2010-01-07	Standard Class	10107	Edward Norton
10108	2010-01-08	2010-01-08	Standard Class	10108	Fiona Glenanne
10109	2010-01-09	2010-01-09	Standard Class	10109	George Costanza
10110	2010-01-10	2010-01-10	Standard Class	10110	Helen Hunt
10111	2010-01-11	2010-01-11	Standard Class	10111	Ian McKellen
10112	2010-01-12	2010-01-12	Standard Class	10112	Jessica Alba
10113	2010-01-13	2010-01-13	Standard Class	10113	Keanu Reeves
10114	2010-01-14	2010-01-14	Standard Class	10114	Liam Neeson
10115	2010-01-15	2010-01-15	Standard Class	10115	Mel Gibson
10116	2010-01-16	2010-01-16	Standard Class	10116	Nicole Kidman
10117	2010-01-17	2010-01-17	Standard Class	10117	Orlando Bloom
10118	2010-01-18	2010-01-18	Standard Class	10118	Penelope Cruz
10119	2010-01-19	2010-01-19	Standard Class	10119	Quentin Tarantino
10120	2010-01-20	2010-01-20	Standard Class	10120	Rachel Watson

Order ID	Order Date	Ship Date	Ship Mode	Customer ID	Customer Name	Segment	Country	City	Postal Code
10101	2010-01-01	2010-01-01	Standard Class	10101	John Doe	Corporate	United States	Edmonton	91201
10102	2010-01-02	2010-01-02	Standard Class	10102	Jane Smith	Corporate	United States	Edmonton	91202
10103	2010-01-03	2010-01-03	Standard Class	10103	Bob Johnson	Home Office	United States	Phoenix	91203
10104	2010-01-04	2010-01-04	Standard Class	10104	Alice Brown	Home Office	United States	Phoenix	91204
10105	2010-01-05	2010-01-05	Standard Class	10105	Charlie Davis	Home Office	United States	Phoenix	91205
10106	2010-01-06	2010-01-06	Standard Class	10106	Diana Prince	Home Office	United States	Phoenix	91206
10107	2010-01-07	2010-01-07	Standard Class	10107	Edward Norton	Home Office	United States	Phoenix	91207
10108	2010-01-08	2010-01-08	Standard Class	10108	Fiona Glenanne	Home Office	United States	Phoenix	91208
10109	2010-01-09	2010-01-09	Standard Class	10109	George Costanza	Home Office	United States	Phoenix	91209
10110	2010-01-10	2010-01-10	Standard Class	10110	Helen Hunt	Home Office	United States	Phoenix	91210
10111	2010-01-11	2010-01-11	Standard Class	10111	Ian McKellen	Home Office	United States	Phoenix	91211
10112	2010-01-12	2010-01-12	Standard Class	10112	Jessica Alba	Home Office	United States	Phoenix	91212
10113	2010-01-13	2010-01-13	Standard Class	10113	Keanu Reeves	Home Office	United States	Phoenix	91213
10114	2010-01-14	2010-01-14	Standard Class	10114	Liam Neeson	Home Office	United States	Phoenix	91214
10115	2010-01-15	2010-01-15	Standard Class	10115	Mel Gibson	Home Office	United States	Phoenix	91215
10116	2010-01-16	2010-01-16	Standard Class	10116	Nicole Kidman	Home Office	United States	Phoenix	91216
10117	2010-01-17	2010-01-17	Standard Class	10117	Orlando Bloom	Home Office	United States	Phoenix	91217
10118	2010-01-18	2010-01-18	Standard Class	10118	Penelope Cruz	Home Office	United States	Phoenix	91218
10119	2010-01-19	2010-01-19	Standard Class	10119	Quentin Tarantino	Home Office	United States	Phoenix	91219
10120	2010-01-20	2010-01-20	Standard Class	10120	Rachel Watson	Home Office	United States	Phoenix	91220



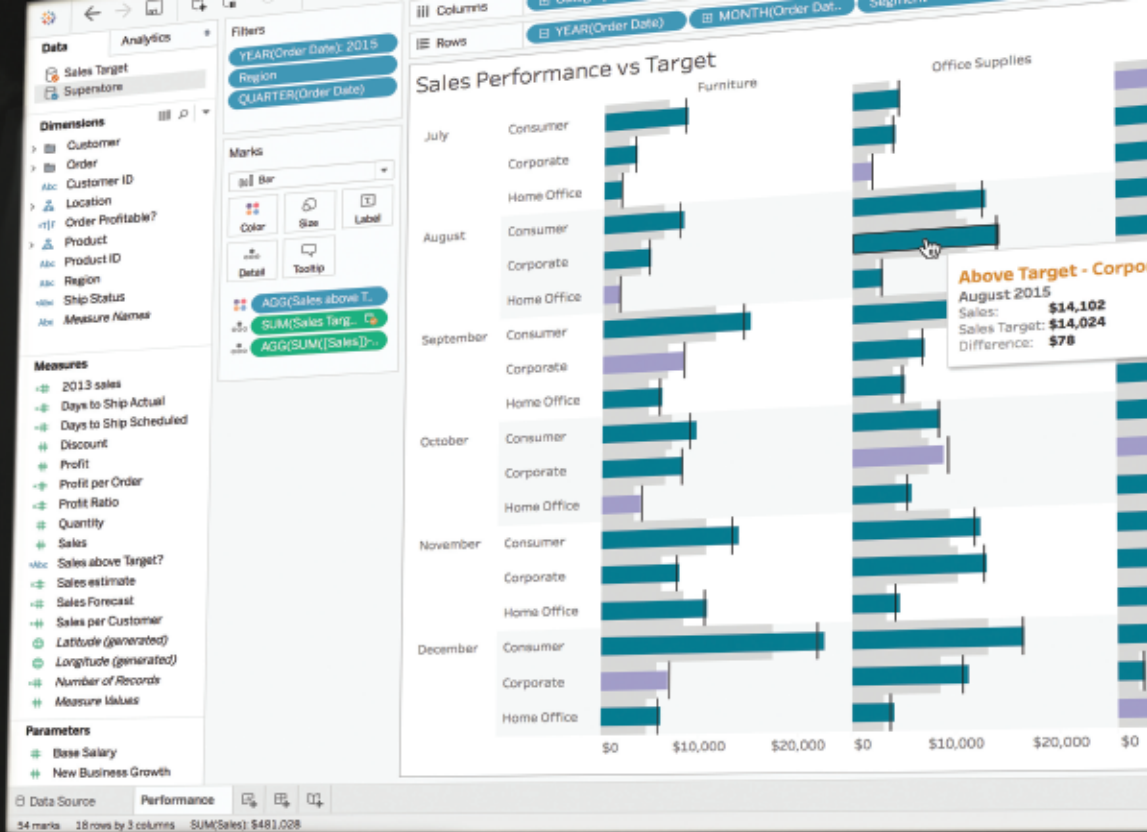


# Faster, easier data prep

## Tableau Prep

Prep your data for analysis the Tableau way with Tableau Prep. We are taking the frustration and tedium out of manual data prep processes and helping customers get their data ready for analysis faster.

Tableau Prep's visual and direct experience gives you a deeper understanding of your data while smart features turn time-consuming, repetitive steps into fast and simple fixes. And it's integrated into the rest of the Tableau workflow so you can move right into analysis—or back to prep—smoothly, at any time.







# Works the way you think

## Tableau Desktop

Get results fast with intuitive business analytics from Tableau Desktop.

Connect directly to your data wherever it may be—from spreadsheets to the public cloud—and then dive in. Tableau unlocks your natural ability to process data visually, so you can spot trends and outliers. Explore infinite perspectives on your data.

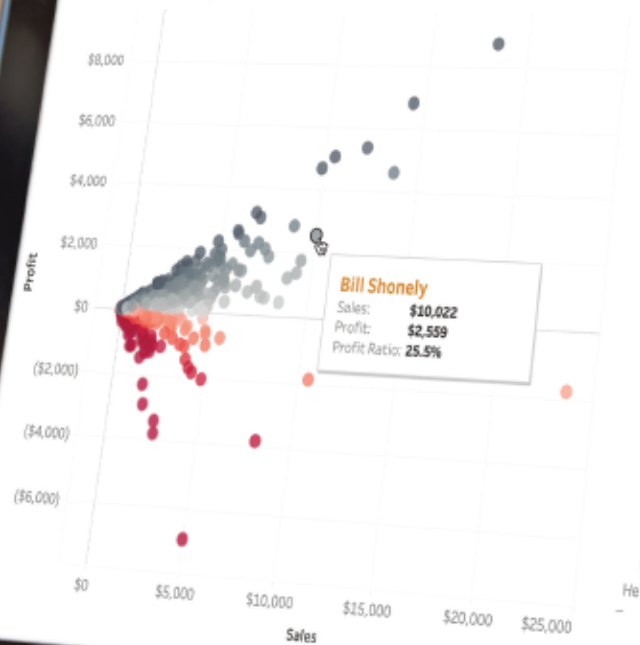
Leave chart builders behind with powerful analytics that drive change in your business.



## Customer Analysis

	Count of Customers	Sales	Quantity
West	686	\$725,458	
East	674	\$678,781	
Central	629	\$501,240	
South	512	\$391,722	

## Sales and Profit by Customer







# Get the right data to the right people

## Tableau Server

Extend the value of data across your organization with Tableau Server.

Provide everyone with governed access to data, reports, and dashboards. Manage content, define access for individual users and groups, and ensure accurate insights. Access it all from any browser, with Tableau Mobile, or even embed your analytics in another application.

With Tableau Server, you'll be confident your entire organization is making decisions from trusted and secure data.







# Enterprise-scale analytics in the cloud

Tableau Online

Share analytics without the need to manage servers with Tableau Online.

Get started in minutes and easily publish data and dashboards across your organization or externally to clients. With Tableau Online, your analytics are securely hosted in the cloud—accessible to the right people from anywhere, at any time. Add users with a few clicks and scale your site to fit your business. Interact with content from any browser or Tableau Mobile.

Tableau Online makes sharing analytics and collaborating with data faster and easier than ever before.



# Why FHB?

For 25 years, we have worked with finance departments in government, education, and corporations across North America to crush waste & eliminate inefficiency. Our mission is to ensure that our finance departments do more with less, do it better than it was done before and do it in less time.

F.H. Black & Company Incorporated understands government finance and technology. Not only are we experts in data analytics, but we have also worked in your shoes and know how to implement technology solutions to maximize your organization's ROI. Finding and implementing the best tools on the market—that's useful. Knowing how to leverage them to exactly meet your needs—that's game-changing.

Our consultants are all CPA's and have a combined:

- 45 years working in government finance departments
- 50 years working in public practice as auditors
- 55 years information technology consulting
- 30+ years developing custom solutions



Contact us for more information  
<https://www.fhblackinc.com/>







Tableau helps the world's largest organizations  
unleash the power of their most valuable assets:  
their data and their people.



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<https://www.fhblackinc.com/>